

Illustrationen, Grafiken und Infografiken zum Inbound-Marketing

(Bitte unbedingt immer mit Quellenangabe verwenden.)

Ein Download von Firmenfischen.com / Michael Zeyen

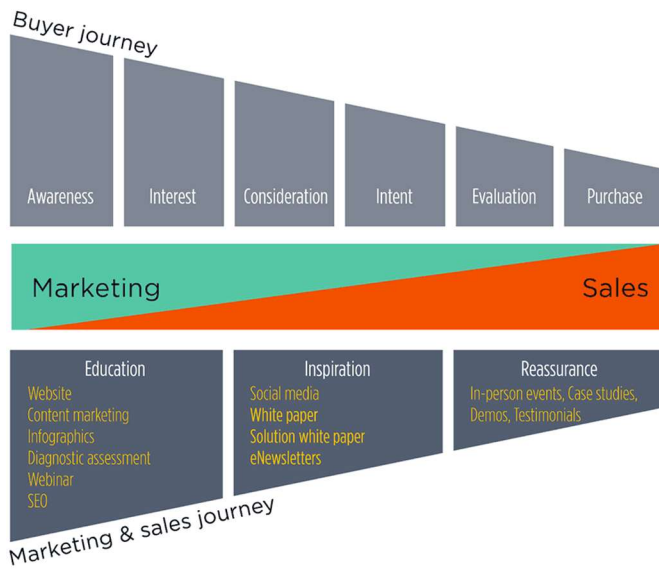


Copyright © TopDogSocialMedia.com

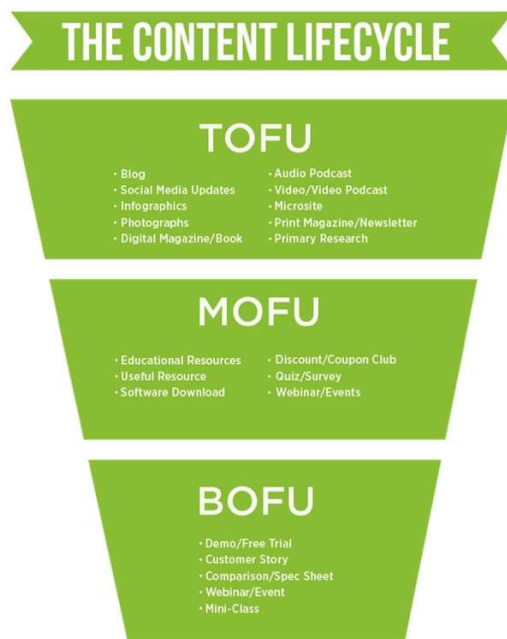
Quelle: <https://topdogsocialmedia.com/content-marketing-roadmap/>
<https://2f9gq729pkz27zemay5nsl4e-wpengine.netdna-ssl.com/wp-content/uploads/2017/10/top-dogs-content-marketing-roadmap.jpg>



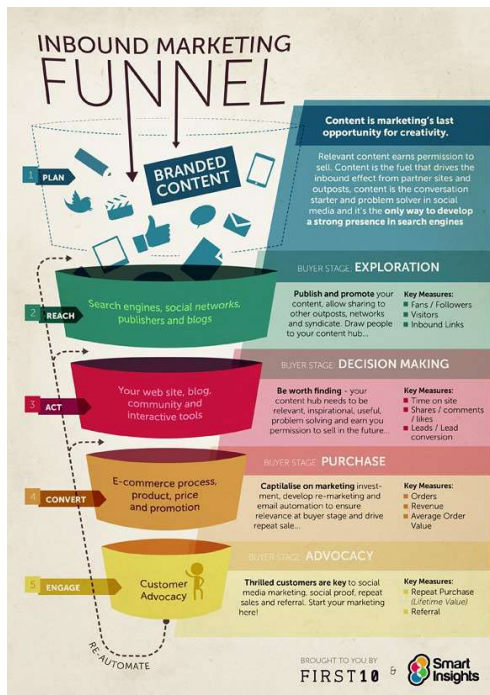
Quelle: <https://www.yummyvideos.com/how-to-use-content-video-in-sales-funnel-stages-wp/>



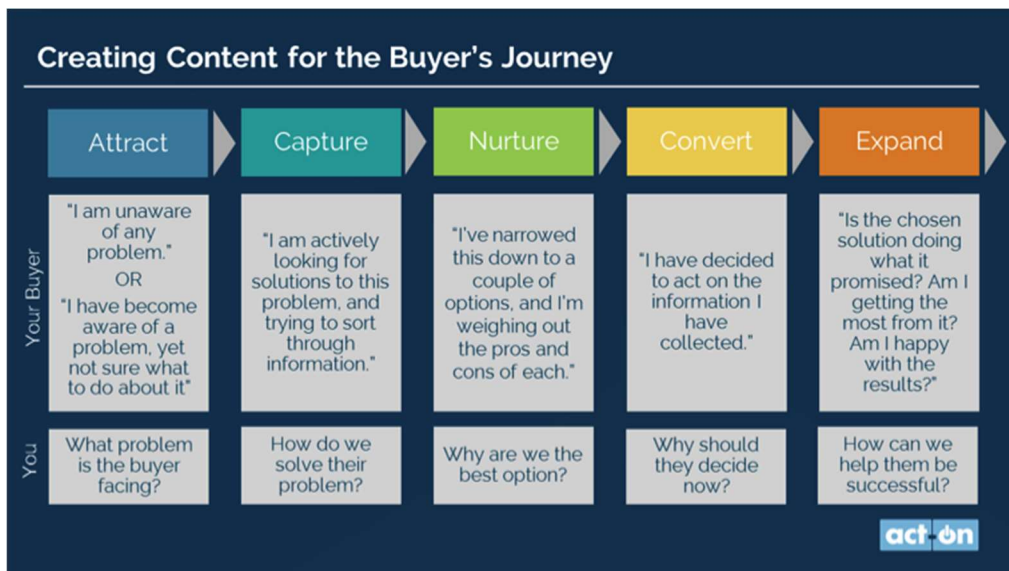
Quelle: <https://toolboxcreative.com/the-sales-and-marketing-integration-roadmap/>



Quelle: <https://www.digitalmarketer.com/digital-marketing/content-marketing-strategy/>

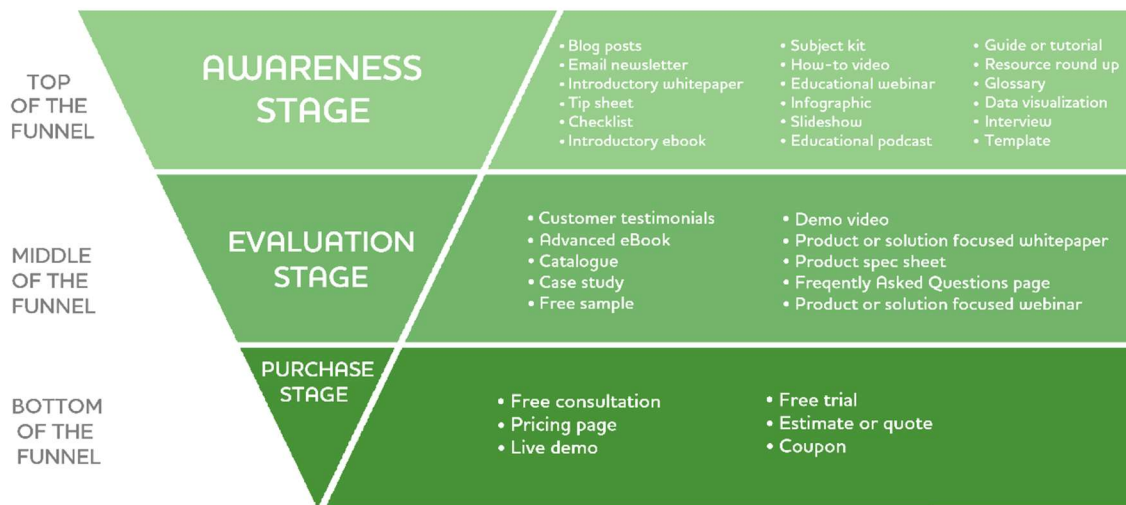


<https://www.smartinsights.com/wp-content/uploads/2012/02/inbound-marketing-funnel.jpg>

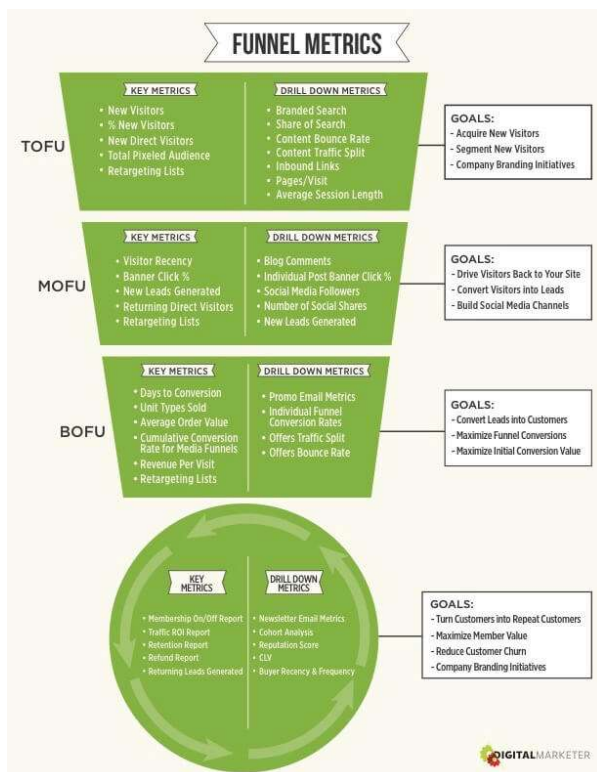


<https://www.act-on.com/blog/how-to-maximize-your-inbound-strategy/>

OFFERS FOR EACH STAGE OF THE BUYING PROCESS



<http://www.poweredbysearch.com/wp-content/uploads/2013/08/Offers-for-Each-Stage-of-the-Buying-Process1.png>

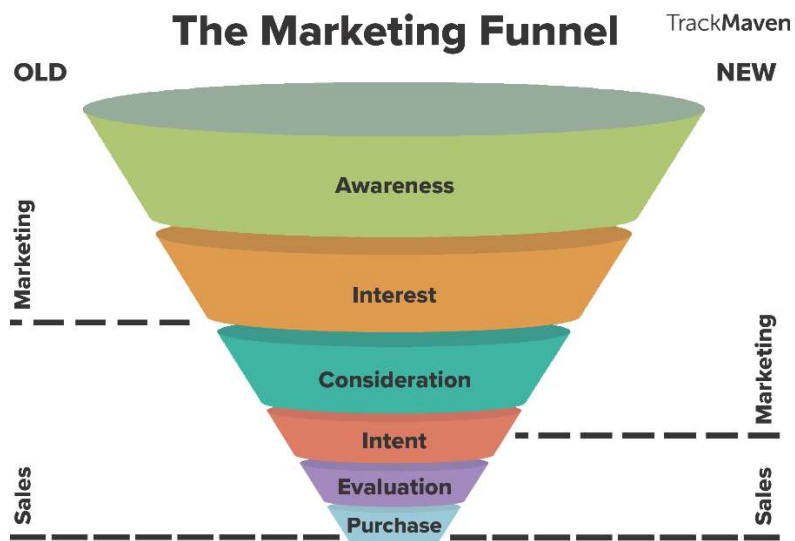


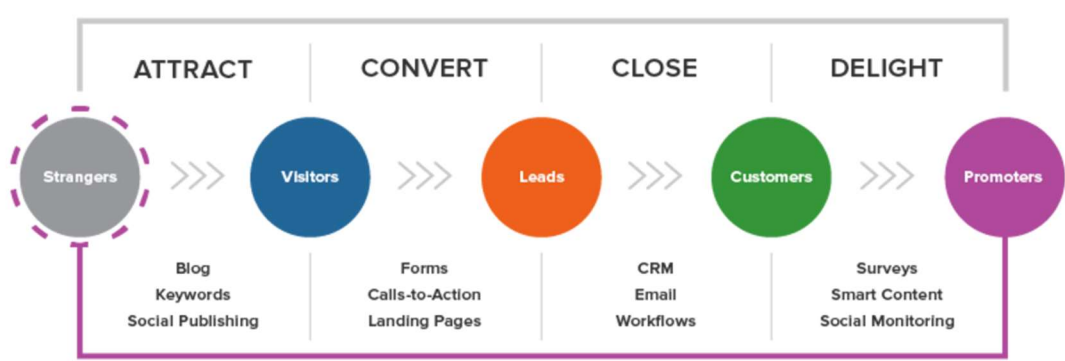
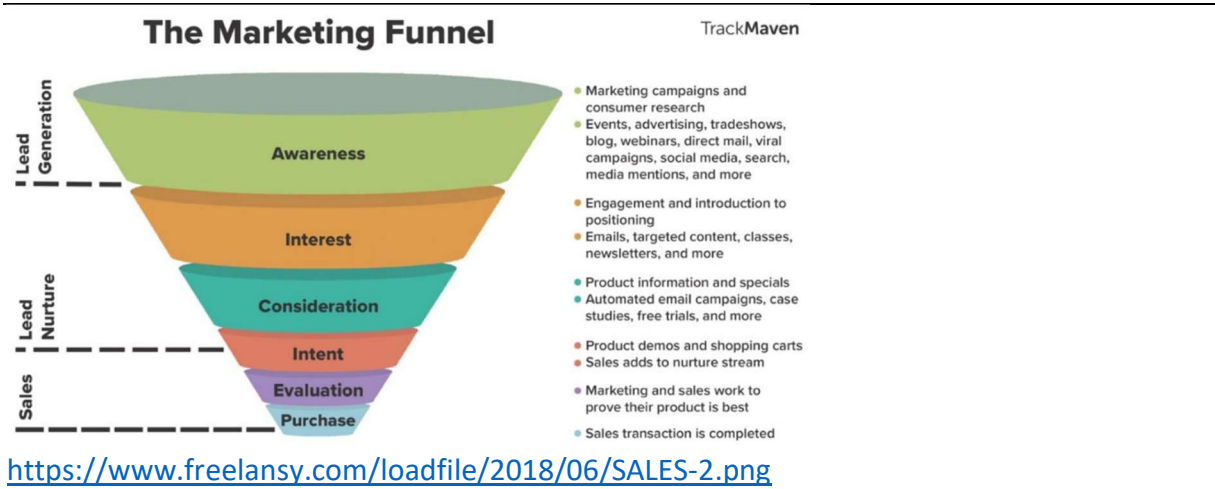
<https://www.digitalmarketer.com/digital-marketing/website-analytics/images/image04.jpg>



Digital Marketing Funnel

<https://moz.com/blog/building-your-marketing-funnel-with-google-analytics>





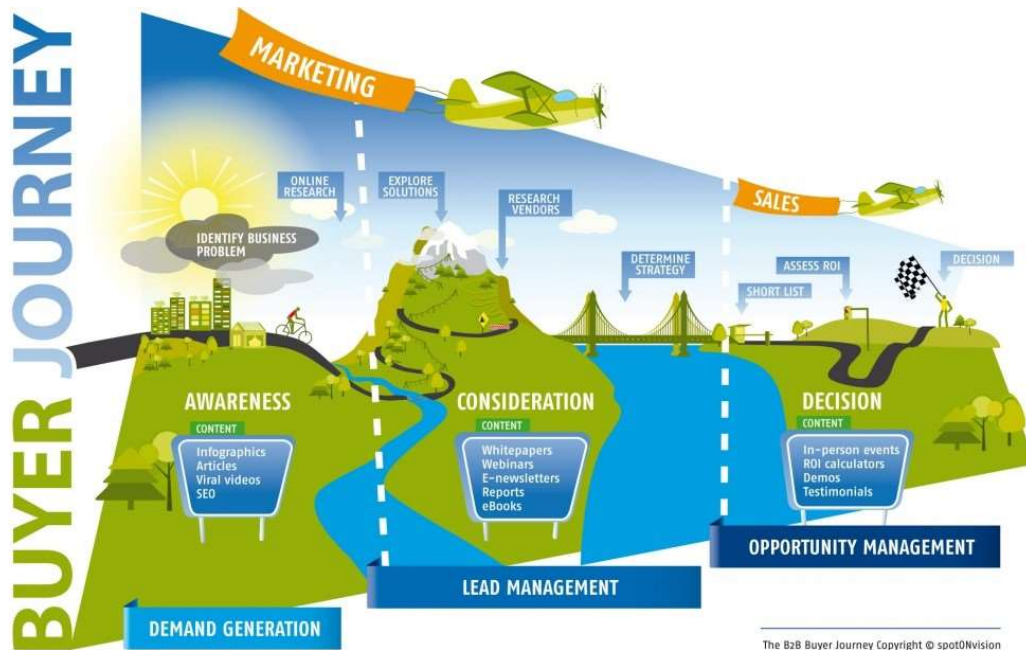
BUYER'S JOURNEY

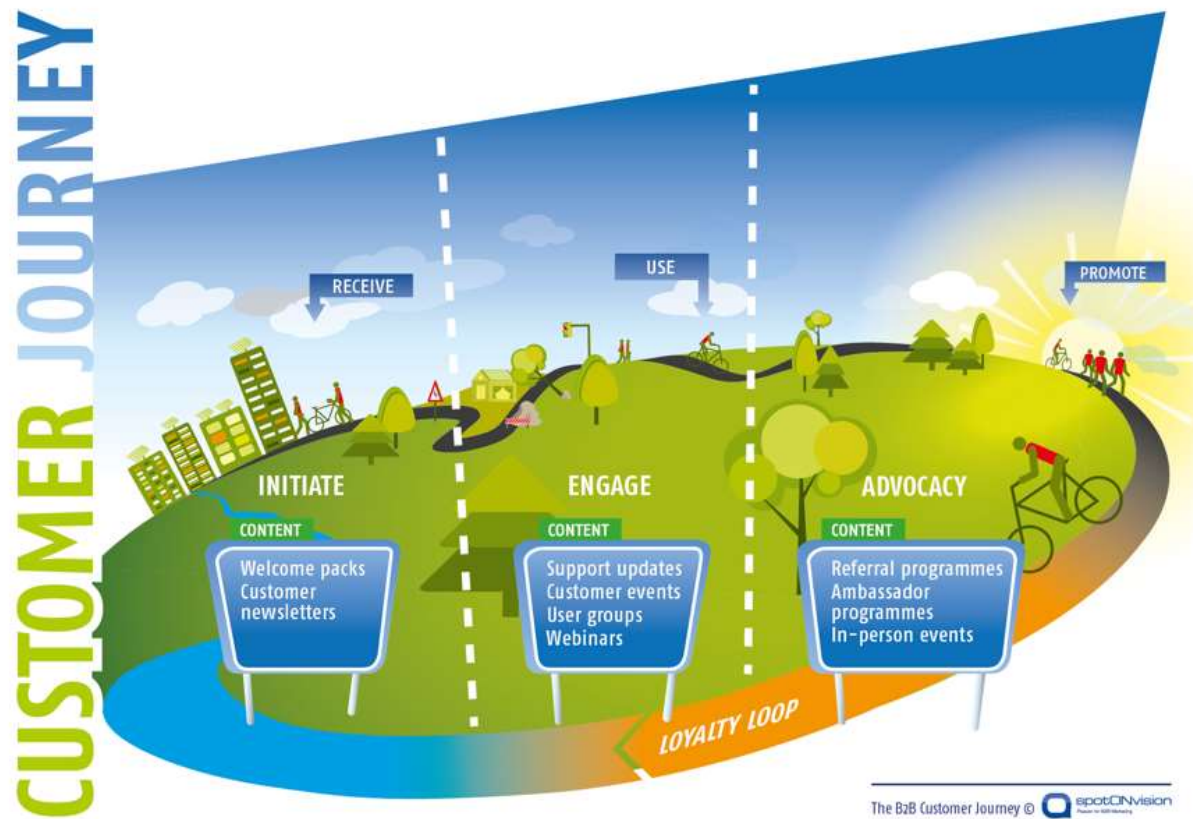
The Voice of the Customer can be activated at every stage of the Buyer's Journey. Customer references, stories and referrals can add value and influence the buyer's decision making process throughout the entire customer lifecycle.



RO-BuyersJourney-Infographic_v5.jpg

<https://www.roinnovation.com/how-to-align-customer-stories-to-buyers-journey/>





Quelle: <https://www.spotonvision.com/>